

Oulu

Northern Experience

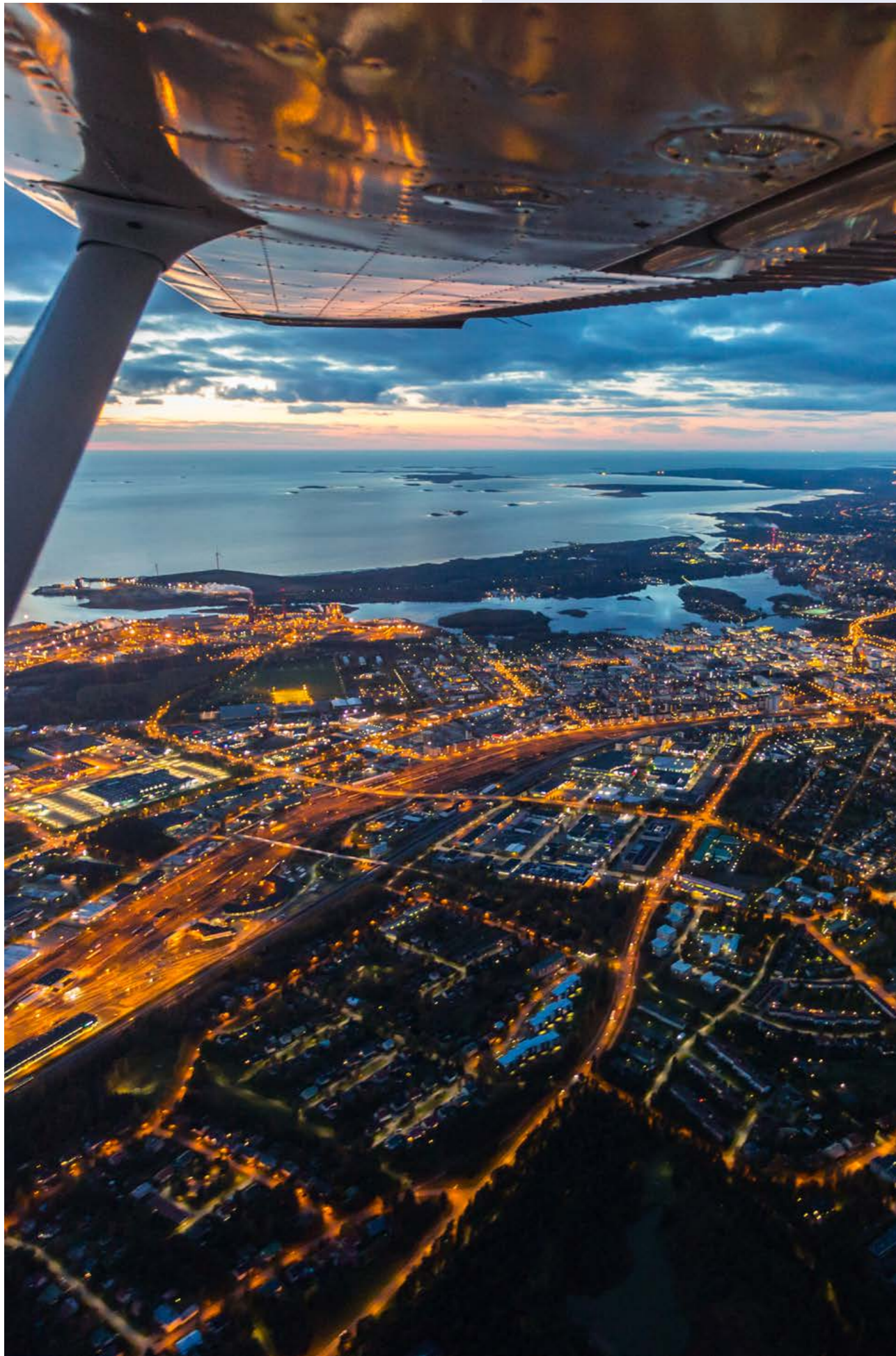


FINLAND 2024



PRODUCT MANUAL FOR MICE PROFESSIONALS

Version 2: June 2024



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Activities, transportation, accommodation, venues

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O U L U



Destination Oulu

Meet in Oulu, Finland

Oulu is a lively urban city in the northern Finland. Oulu is located next to the Arctic Archipelago of the Gulf of Bothnia and border of Lapland.

Oulu is easily accessible by plane, train, bus or even by private cruise ship. Oulu has been selected as the European Capital of Culture for 2026.

In this vital city it will be more than a conference, event or a meeting. It will be your own unique Northern Experience. In the wintertime, your international guests will be amazed by the frozen sea available for different activities.

In the summer the midnight sun shines through the night and offers the unique setting for activities. You can also leave the city behind and join Pohjola Route, a new way to discover Finland.

Oulu has pleasant and functional conference venues for small happenings and sizable conferences. A compact city center, short distances, fluid traffic and versatile and high-quality accommodation options make Oulu a splendid conference and event city. Oulu is also a university city, offering wide selection of educational travel products as well as technical visit itineraries.

Oulu Convention Bureau (OCB) is the official conference office of the city of Oulu. They are a free-of-charge, independent expert ready to help you arrange a successful event.

Oulu's several activity and event companies and DMCs are happy to take care of even the finest details of the client's wishes and create successful visits in Oulu.

Why Oulu?

- largest city in Northern Europe with great accessibility from Helsinki
- European Capital of Culture 2026
- an arctic coast with nightless nights in the summer and frozen sea + northern lights in the wintertime
- many comfortable and well known hotels and accommodation options with character and style
- Pohjola Route, a new way to discover Finland. It runs in the Oulu region and along this route you will find the most beautiful corners of Northern Finland, whatever the season.
- Oulu is a popular place to take day trips to northern Sweden, easy access to Bothnian coastal route

Highlights in Oulu:

- Nallikari mini destination and stunning Nallikari beach by the sea, which is also a great place for checking out the blazing northern lights in the wintertime.
- Market Square, Market hall and idyllic Pikisaari island, old warehouses and salt storehouses by the waterfront.
- Ainola park and Hupisaaret City Park, an oasis close to the city centre.
- Turkansaari Open Air Museum and Kierikki Stone Age Centre, takes you on a time trip to the historic countryside and ancient times thousands of years ago

DETAILS - OULU IN A NUTSHELL

Venues: approx. 100

Number of beds (total): 3,850 beds

Number of hotels: 12

Number of cottages: approx. 100

Snow season: Mid December - Mid April

Summer activities: SUP boarding/wake-boarding, kayaking, canoeing, rafting, tar boat rowing, cycling, Jopo safari, white-water swimming, water park, Nordic walking, hiking, floating sauna, boat trips, fishing trips, Vauhtipuisto amusement park

Winter activities: Northern Lights hunting, snowshoeing, sliding snowshoe, cross-country skiing, downhill skiing, kite skiing, winter swimming, Nallikari Winter Village, ice fishing, fatbiking, snow sculpting, adventures on frozen sea, reindeer farm visits, dog sledding/husky

Year-round activities and experiences: Climbing/bouldering, indoors carting & motor sports, sports adventure parks & science centre, escape rooms, museums, art galleries, exhibitions, concerts, nature workshops, art and handicraft workshops, sightseeing tours, day trips

Services for the MICE segment: Newsletters, Fam and Media trips, Educational and Technical visits, Brochures and Manuals, Joint marketing campaigns, Oulu Convention Bureau's free of charge assistance

Sustainability: Oulu is part of Visit Finland's Sustainable Travel Finland initiative and aiming to be STF certified destination by 2026.

ACCESSIBILITY

Airport: Oulu Airport, approx. 15 km to the city center

Airlines: Finnair from Helsinki (multiple flights per day, flight time 1 hour)

Transfer options: bus, taxi, rental car

Train station: Railway station Oulu, approx. 900 m to the pedestrian zone

CONTACT

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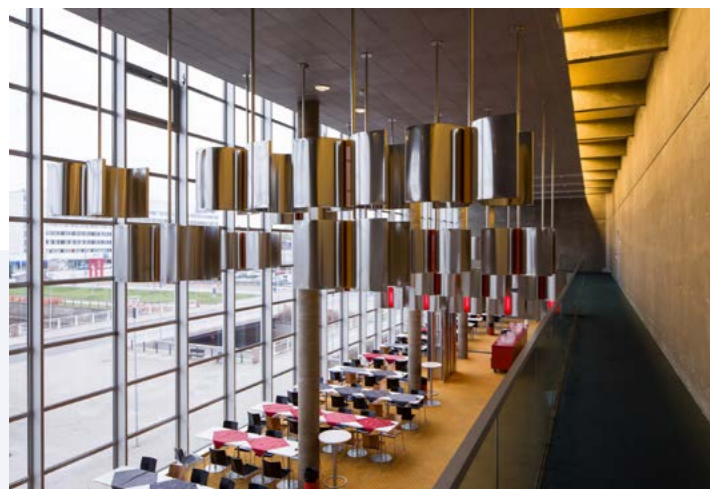
www.ocb.fi

www.pohjolaroute.fi

www oulu2026.eu/en

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instagram.com/pohjolaroute



City of Oulu

City of Oulu, venues

Oulu City offers facilities for meetings & conventions of all sizes throughout the entire year and including all seasons. Arranging events in Oulu is easy and uncomplicated, regardless of size or style. Oulu Convention Bureau (OCB) is the official conference office of the city of Oulu. They are a free-of-charge, independent expert ready to help you arrange a successful event.

There is a variety of atmospheres and setting to choose from in Oulu e.g.:

- An industrial setting (Tullisali)
- A symphony experience (Oulu Music Centre, Pohjankartano school)
- Near shopping experiences (Original Sokos Hotel Arina)
- By the sea (Oulu Theatre, Oulu City Library, Radisson Blu Hotel Oulu, Restaurant Nallikari)
- At the movies (Scandic Oulu, Finnino Plaza)
- At the sport centre (Oulu Hall, Energia Areena, Baseball Stadium)
- At the heart of Science (Linnanmaa Campus area at the University of Oulu, Technopolis Oulu)
- In a medical and educational setting (Kontinkangas Life Sciences Campus Area, Kastelli Community Centre)
- In a historical setting (Hotel Lasaretti, Lapland Hotel Oulu, Science Centre Tietomaa, Maikkulan kartano/Maikkula estate, De Gamlas Hem & Hotel restaurant)
- Surrounded by nature (parks and green spaces in Oulu e.g. Kuisaari, Koiteli)
- In an amusement park / winter village (Vauhtipuisto, Nallikari)



Convention and meetings facilities in Oulu City e.g.:

Oulu Theatre, e.g. conferences, shows, fairs, exhibitions and concerts. Beautiful and central location by the sea, Oulu market square, and close to the commercial centre of the city.

- technically well-equipped auditorium seating up to 1,100 people
- smaller meeting spaces with 100-200 seats
- The main theatre restaurant has places for hundreds of guests, and more dining space can be made in the general concourse as required.
- It commands magnificent views over Pikisaari, towards the city and out to the sea.

Oulu Music Centre, e.g. conferences, shows, exhibitions, business meetings and concerts.

- Oulu Music Centre is a lively cultural centre in Oulu which makes it a perfect choice for different kinds of events only one kilometer away from the city centre.
- It includes one big Madetoja Hall auditorium seating for up to 816 guests, a smaller Tulinberg Hall auditorium for 220 people and a small hall with 60 seats. Pohjankartano Hall auditorium 470 people. There are also several committee rooms for 10 guests. The Preludi restaurant offers seats for 460 people. It can also host a cocktail evening for up to 1,200 guests.

Oulu Hall, e.g. exhibitions, party congresses or meetings for thousands of participants.

- Oulu Hall is the biggest venue available in Northern Finland, which seats thousands of participants. This multifunctional place hosts numerous events from concerts to conferences and trade fairs. It is only 1.5 km away from the city centre.
- It features a large meeting room for 60 people. As a part of the Raksila Sports Centre, it boasts fixed seating for 800 people in the main stand and all together up to 4,000 chairs. The Hall also has a café that can accommodate up to 200 people.

Energia Arena, e.g. conferences, shows, exhibitions, big sports events and music concerts.

- Energia Arena is a versatile events centre that can also be used for larger functions such as trade fairs and concerts. It is located right near the centre of Oulu, at the Raksila Sports Centre and can accommodate an audience of over 6,600 people including seats for 4,800 delegates. The Arena offers more than 8,000 square metres of space for meetings and events.

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Lapland Hotels

Lapland Hotels

Lapland Hotels Oulu offers you a chance to experience Lapland in the heart of a city. The hotel is situated in the centre of Oulu, next to the Cathedral and the historical Ainola park. Our 160 rooms have been decorated with skill and style to suit the taste of even the most quality conscious guests. The design of the rooms was influenced by nature and the stories of Lapland. Lappish peace or mystique - it's up to you.

DETAILS

Company founded: 1965
 Accommodation built: 1990
 Last renovation: 2015
 Season: year-round
 Language: English
 Number & type of rooms: 160 rooms: 60 Northern Comfort twin, 49 Northern Comfort Queen, 20 Northern Comfort twin+, 17 Northern De Luxe King, 3 Northern Premium King, 9 Northern Premium De Luxe King, 2 Lapland Suite
 Spa & Wellness: Sauna and swimming pool
 Activities offered: Co - Operate with local companies, bicycle rental available in summer months
 Note: family-run business, pets are allowed, nearest supermarket in 300 m, parking places are available, reception is open 24 hours
 Accessibility: Oulu Airport 11 km, Railway station Oulu 1 km
 Transfer: on request
 Sustainability: The north is our home, and we nurture it in all our operations. Sustainable operations are close to our heart. We value the fragile nature of Lapland and our local communities. In addition to the environment, it is important to us to look after people - our staff and customers alike. We develop our corporate responsibility continuously and seek new ways to improve our operations. Hotels have EcoCompass environmental management system and certificate. We are also part of Sustainable Travel Finland program developed by Visit Finland.

Restaurant Oula Kitchen & Bar

Oula Kitchen & Bar is a tribute to the diverse nature of the North and the world's purest ingredients sourced from the wild. The joy and respect for Nordic cuisine extends from the kitchen to the restaurant, bar and lounge. We have roamed the rolling fell tops and open mires and forests in the wilderness to offer you a menu that embodies the genuine and unique quality of Northern nature. We believe every bite should be an experience.



DETAILS

Opened: 2015 Season: year-round
 Capacity: 160 seats
 Services: Breakfast, lunch, dinner, buffet and à la carte.
 Specialities: Surprise menus, 3 or 5 courses, served from Monday to Saturday. We recommend a wine package with the surprise menu to compliment the flavours in the best possible way.
 Note: Family-run, own menu for children, dogs are allowed in the bar, parking places are available

Meeting facilities

The sizes of the meeting rooms vary in size from smaller up to 150 seats conference rooms. Oula Kitchen & Bar seats 160 persons for dinner and more than 250 with combined premises. Even up to 400 people for cocktail events. Meeting and banquet rooms in historical Ynninkulma that dates from 17th century offers beautiful atmosphere for your event. You can travel across tasty experiences in its banquet rooms and feel the history of the city in a fresh way.

DETAILS

Suitable for: Event venue, Meeting venue, Congress venue, Celebration venue, Private restaurant
 Number of venues: 10
 List of event rooms: Ylläs: 1 - 75 persons; Äkäslompolo: 1 - 75 persons; Ylläs - Äkäslompolo: 150 persons; Saariselkä: 1 - 50 persons; Kuvernööri: 1 - 80 persons; Pohjanholvi: 1 - 20 persons; Kappeli: 1 - 16 persons; Oula Kitchen & Bar: 1 - 160 persons
 Capacity: 1 - 400 persons
 Facilities & Services: state-of-the-art technical equipment, air conditioning, wardrobe, hostesses/ personal services, heating, electricity, water, tableware, elevator, accessible

CONTACT

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Original Sokos Hotel Arina

Original Sokos Hotel Arina

Your home in the middle of the city center: Original Sokos Hotel Arina is a classy and lively hotel in the heart of the city of Oulu. The hotel is situated between two great landmarks; pedestrian street Rotuaari and the Shopping Centre Valkea.

We breathe the local urban culture and honor the nearby nature, and we have the Green Key certificate.

The hotel is seven storeys high and has 260 rooms. The full hotel renovation was finished in June 2022. Stories of our city Oulu have been embedded into the ambiance of our rooms; the stories of Tar, Salmon and Summer Nights are reflected in the interior of the rooms.

DETAILS

Accommodation built: 2003

Last renovation: June 2022

Season: year-round

Languages: English, Swedish

Number & type of rooms: 260 rooms, including: 2 suites, 2 junior suites, 15 superior and superior extra rooms, 4 theme rooms, and 237 standard rooms.

Spa & Wellness: 2 guest saunas, gym room available to hotel guests free of charge.

Activities offered: Summer game and winter equipment, bikes, golfing (green fees), childrens play room.

Packages for MICE groups: We do not have ready packages for MICE groups, but we are happy to offer tailor made packages based on customers needs.

Note: Co-operative Arina owns Original Sokos Hotel Arina, dogs are allowed, supermarket in 50 meters, warm garage for 36 cars and 2 electric car charging stations available.

Accessibility: Oulu Airport 15 km, train station 1 km

Transfer: On request, can be organised with our local partners.

Sustainability: Sustainable Travel Finland -certificate, Green Key -certificate & Authentic Finnish Sauna experience - certificate.

CONTACT

Original Sokos Hotel Arina

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Local food in restaurants and breakfast, recycled materials used in many ways, recycle bins in hotel area and in the rooms, ecological shower system in the rooms, renewed air conditioner and optimized energy system in the hotel, local knowledge of things to see and do in Oulu area.

Restaurants

Original Sokos Hotel Arina has 4 restaurants:

Frans & Camille Bistro: up to 187 people, terrace 30 people

Amarillo: restaurant 150 people, bar 48 people, night club 300 people, terrace 112 people

VENN: 87 people, common terrace with Amarillo

Veranta: 168 people, cabinet for 18 people. Rooftop terrace 47 people

Outdoor terraces are open during the summer time.

Meeting facilities

Original Sokos Hotel Arina conference facilities are located at the 4th floor of the Valkea shopping centre, next to the hotel. There are a total of 6 conference rooms. The facilities can accommodate 2-250 people. Also smaller cabinets available.

To the conference facilities food and drinks available and also staff who makes sure everything will go on smoothly and as planned. There can be organized many kind of events in our spaces based on customer needs.

All inquiries are tailor-made to fill up the customers requirements.

DETAILS

Suitable for: Event venue, Meeting venue, Congress venue, Celebration venue, Private restaurant

Number of venues: 6 meeting rooms in Valkea shopping center. 5 cabinets for private use in our restaurants.

List of event rooms:

6 conference rooms: Olohuone (living room) for 2-8 people, Lataamo 1+2 for 2-16 people, Valkea 1-3 with sliding doors between these three spaces for up to 250 people.

5 cabinets next to restaurants: In Frans & Camille 3 cabinets Mon Ami (2-10 people), Mon Harmonie (2-10 people), Mon Plaisir (2-12 people). Restaurant Veranta has cabinet for 18 people and Rosso Restaurant (in Valkea shopping center) has cabinet for 60 people.

Capacity: Up to 250 persons by combining Valkea 1-3 spaces.

Facilities & Services: state-of-the-art technical equipment, business area, press room, outdoor space, air conditioning, furniture rental, wardrobe, hostesses/ personal services, heating, electricity, water, tableware, sanitary installation, exhibition stands, elevator, accessible, paid parking

Gastronomy: kitchen available, bistro, bar, external catering possible



Scandic Hotels

Scandic Hotels

Scandic is the largest Nordic hotel operator with a network of about 280 hotels with 57,000 hotel rooms in operation and under development in six countries.

DETAILS

Language: English, Swedish

Company founded: 1963

Season: year-round

Note: public company

Sustainability: Both Scandic Oulu City and Scandic Oulu Station are eco-labelled hotels with the Nordic Swan Label.

Scandic Oulu Station

A peaceful and cosy hotel near the railway station and the very heart of Oulu. Refurbished rooms, friendly service and a comfortable, easy-going and congenial restaurant guarantee a relaxing visit for you. Pop in also for a drink in our welcoming and comfy pub Kummeli.

We have noticed that exercise seems to be most effective just when you haven't time for any, for this reason we have bicycles and Nordic walking sticks available for our guests.

DETAILS

Accommodation built: 1982

Last renovation: 2017

Number & type of rooms: 207 rooms: standard and superior rooms

Restaurants: one a la carte restaurant and one pub

Spa & Wellness: Two saunas for hotel guests and a swimming pool

Equipment rental: Bicycles and Nordic Walking Sticks

Packages: Packages for groups and FIT

Note: Play area for kids, children's menu in the restaurant, dogs are allowed, nearest supermarket in 500 m, covered parking spaces are available (for a fee)

Accessibility: Oulu Airport 15 km, Railway station Oulu 0.3 km

Scandic Oulu City

Scandic Oulu City is located in the heart of the city and is close to everything the city has to offer. The interior of Scandic Oulu City has a fresh Nordic style.

Modern, high quality rooms are decorated with environmentally friendly materials and at the same time do not compromise on comfort. There are parking facilities for 170 vehicles in the same building. Restaurant Torilla at Scandic Oulu City prepares especially grilled food, without forgetting our Scandic Classics. We combine Nordic flavours, domestic ingredients and the latest trends into exciting dishes which you can also share with friends.

Our bar is a perfect place to enjoy good company and high quality drinks.



DETAILS

Accommodation built: 2007

Number & type of rooms: 214 eco rooms: standard, superior, superior extra, junior suite

Restaurants: one restaurant and one bar

Spa & Wellness: Sauna & gym for hotel guests

Equipment rental: Bicycles and Nordic Walking Sticks

Packages: Packages for groups

Note: Play area for children in the lobby, children's menu in the restaurant, dogs are allowed, nearest supermarket in 150 m, parking facilities for 170 vehicles in the same building

Accessibility: Oulu Airport 14 km, Railway station Oulu 1.2 km

Meeting facilities

Scandic Oulu City has 10 inspirational and flexible meeting rooms for up to 160 people as well as a restaurant for private events.

Scandic Oulu Station has functional meeting facilities for up to 160 people with modern LED lights and high resolution monitors.

DETAILS

Suitable for: Event venue, Meeting venue, Congress venue, Celebration venue, Private restaurant

Number of venues:

Scandic Oulu City: 10 meeting rooms including a multipurpose function space that can be used for example for cocktail parties, from 24 to 174 square meters.

Scandic Oulu Station: 6 meeting rooms and an easy going restaurant for private occasions, from 22 to 201 square meters.

Capacity: 160 pax in both hotels

Facilities & Services: wardrobe, hostesses/ personal services, heating, electricity, water, tableware, sanitary installation, elevator, accessible, paid parking

Gastronomy: kitchen available, bistro, bar

CONTACT

Scandic Hotels

Scandic Oulu Sales Office

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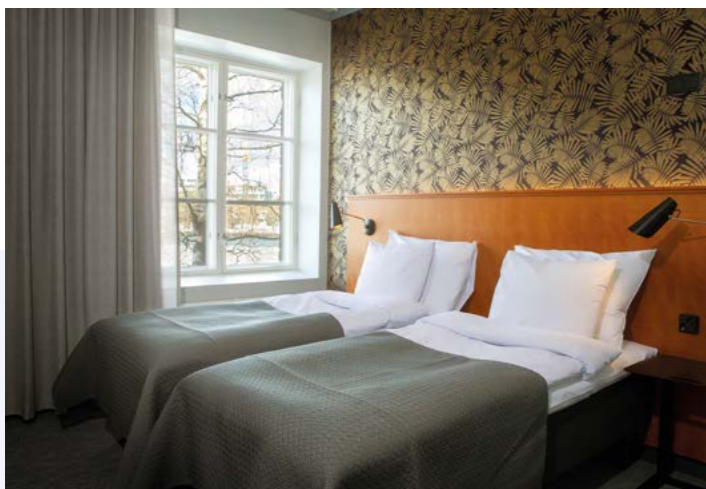
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Nordic Art Hotel Lasaretti

Nordic Art Hotel Lasaretti

Nordic Art Hotel Lasaretti offers accommodation, a restaurant, meeting and party facilities in a unique historical environment in Oulu. Lasaretti's rooms look out over the Oulujoki River and the parklike yard of the historical building of the former county hospital, built in 1849. The hotel itself was completed in the 1920s.

The strong visual image and characteristic atmosphere of the public areas continue in the rooms and venues with their Northern Finnish works of art. All the hotel rooms are renovated in 2019.

Hotel Lasaretti is situated in the corner of a unique central park of Oulu; Ainola Park and Hupisaaret, which is a group of small islands connected to each other.

The popular tourist attractions of Oulu; Art Museum and Tietomaa Science Centre are situated nearby. Next to the hotel is Merikoski dam and a pedestrian bridge across the river. And of course all the city center attractions are only one kilometer and few blocks away.

DETAILS

Company founded: 2001

Accommodation built: The hotel building was first built in 1922 and has been used for various purposes.

Last renovation: 2019

Season: All year excluding Eastern, Midsummer and Christmas season.

Languages: English, German, Swedish

Number & type of rooms: 31 double rooms, 10 single rooms, 6 superior rooms, 2 family rooms

Restaurants: Restaurant and Lobby Bar

Spa & Wellness: Sauna in the evening, fitness room

Equipment rental: Bicycles year-round, kick sled in winter

Note: Pets are not allowed, nearest supermarket in 500 m, parking places are available

Accessibility: Oulu Airport 15 km, Railway station Oulu 1 km

CONTACT

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Sustainability: We value local and organic food in our restaurant. The breakfast buffet is a part of Organic Food Program.

We measure our climate effect by measuring the carbon footprint. We are committed to sustainable development and all our services are marked with Nordic Ecolabel.

Lasaretti Bistro

Pure local and domestic food meets each other in our menu. Our kitchen is at its best in different kind of events, big or small. The Chaîne des Rôtisseurs plates achieved by the restaurant are proof of its ambitious work.

Please, contact our sales office, when you are planning set dinner, doctoral dinner, cosy evening with friends or colleagues, wedding or birthday party.

DETAILS

Opened: 2001

Season: year-round

Capacity: 150 seats

Services: Lunch, dinner, a la carte, coffee /tea, pastries, wine, beer. Tempting and sunny summer terrace.

Note: Dogs are not allowed, parking places are available

Meeting facilities

We will help you to organize a successful event by providing you with a high-quality venue to suit your needs. Lasaretti's unique milieu, versatile venues, delicious menus and professional arrangements guarantee that your event will be a great success.

There are 14 individual meeting rooms and party venues in Nordic Art Hotel Lasaretti, so you can choose the best alternative for your purposes. We organize hundreds of meetings annually serving 50,000 guests. All rooms are wheelchair accessible and overlook the Oulujoki river, Ainola park or our yard area.

DETAILS

Suitable for: Event venue, Meeting venue, Congress venue, Celebration venue

List of event rooms: Aurora Hall 333 m²; Joki Hall 190 m²; Restaurant Virta 130 m²; Merikoski Hall 108 m²; Puisto Hall 86 m²; Pato Hall 44 m² (can be combined to Puisto Hall); Kaisko Cabinet 30 m²; Lohi Cabinet 20 m²; Linna Cabinet 70 m²; Rossi Cabinet 70 m²; Nukuttaja Näyhä Cabinet 70 m²; Mimmi Cederqvist Cabinet 34 m²; Volla Cabinet 25 m²; Naima Kurvinen Cabinet 34 m²

Capacity: 8 - 340 people

Facilities & Services: state-of-the-art technical equipment, outdoor space, wardrobe, hostesses/ personal services, heating, electricity, water, tableware, sanitary installation, exhibition stands, elevator, accessible, paid parking

Gastronomy: kitchen available, bistro, bar



Nallikari - By the Sea

Nallikari Holiday Village

Nallikari Holiday Village offers high quality accommodation ranging from traditional Finnish style cottages to well-equipped Villas, all right next to the famous Nallikari beach. New seaside apartment hotel opened in 2024!

DETAILS

Language: English Season: year-round

Summer activities: SUP-Boarding, kayaking, canoeing, fatbiking, cycling, swimming, water sports and more.

Winter activities: Northern Lights hunting, snowshoeing, cross-country skiing, Nallikari Winter Village, ice fishing, fatbiking, reindeer farm visits, reindeer sleigh rides

Equipment rental: Cross country skies, snowshoes, fatbikes, traditional Finnish Jopo-bikes

Packages for MICE groups: Full packages with accommodation, activities, meals and extras, groups sizes 21 - 42 persons.

Restaurants: Restaurant Nallikari and Bakery & Bistro in the holiday village area, new restaurant in the Apartment Hotel

Accessibility: Oulu Airport 17 km, Railway station Oulu 5 km

Transfer: Fixed rate transfers for both airport and train station

Note: nearest supermarket in 1.5 km, parking places are available

Sustainability: We are Finland's first Green Key certified holiday village and also also certified by Sustainable Travel Finland program.

Seaside apartments

New apartment hotel has 21 new and modern apartments. All the apartments are equipped with modern conveniences. Three-storey building has apartments in two top floors offering a beautiful view to the sea from the large balconies.

DETAILS

Built: 2024

Number & type of apartments: 21 apartments: 11 x Standard double (2 + 2 persons), 6 x Superior double with sauna (2 + 2 persons), 4 x Suite with sauna & outdoor jacuzzi (4 + 2 persons)

Spa & Wellness: Some apartments with own sauna

Note: Pets are not allowed

Holiday Cottages

These traditional Finnish style Holiday Cottages are available throughout the year and recommended for 1-5 persons. The Holiday Cottages provide an excellent alternative also for a long-term accommodation.

DETAILS

Built: 2000 Last renovation: 2020

Number & type of cottages: 22x Studio Holiday Cottage: max 3 adults (+2 children), 23 m², 2 beds in combined kitchen / living room area, 1 bed in the loft upstairs. 6x Holiday Cottage with bedroom:



max 3 adults (+2 children), 33 m², separate bedroom with 2 bed, 1 bed and 2 mattresses in the loft upstairs

Spa & Wellness: free common sauna

Note: Pets are welcome

Villas

Villas are modern and built in traditional island cottage style with large windows allowing nature enter the rooms. Different size Villas for 1-12 persons.

Poiju Villa Soolos are single units and Poiju Villa Duos are located in semi-detached houses. Villa Försti & Villa Seilori with two interconnecting apartments for up to 12 persons! Villa Kippari with three bedrooms, the largest single Villa, is located closest to the Nallikari beach.

DETAILS

Built: 2016

Number & type of villas: 24 modern holiday villas: 7x Poiju Villa Soolo for 4+2 persons; 12 x Poiju Villa Duo for 4+2 persons; 1 x Villa Försti for 2x 4+2 persons; 1 x Villa Seilori for 2x 4+2 persons; 1 x Villa Kippari for 6+2 persons (all villas 54 m², except Villa Kippari with 92 m²)

Note: Villa Seilori and Villa Kippari are accessible, pets allowed in some Poiju Villa Soolo apartments.

Meriholsti meeting room

Meriholsti meeting room and sauna facilities are located in the Nallikari Holiday Village area. Meriholsti has two sides, Majakka and Ulappa, with saunas and shower rooms. When used for an event or meeting the two sides are connected to create an open space. Meriholsti has also a large patio facing the beautiful nature. Meriholsti can be booked from 8am until 12pm.

DETAILS

Suitable for: Event venue, Meeting venue, Celebration venue

Capacity: max 15 pax (meeting room), max 20 pax (casual events)

Facilities & Services: outdoor space, heating, electricity, water, tableware, sanitary installation, accessible, free parking spaces

Gastronomy: kitchen available, external catering possible

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Go Arctic Travel

Go Arctic Travel

Go Arctic Travel is a strong northern DMC offering travel and program services in Oulu Region; leisure groups, meetings, incentives, educational and technical visits.

As a DMC we arrange everything you groups will need; whether it is an arctic activity, a half day program or the whole travel package covering all the best highlights of Oulu Region and Lapland. Under the brand of Arctic Edu-Tech Travel we serve our customers in the fields of educational and technical and professional visits in our region.

DETAILS

Languages: English, German, Chinese, Japanese, Italian

Founded: 2008 **Season:** year-round

Summer activities: canoeing/kayaking, rafting, white water swimming, biking, nordic walking

Winter activities: reindeer, husky, snowshoe trips, fatbiking, Christmas/ New year programs, Northern lights trips

Year-round activities: team building, nature workshops, art and handicraft workshops, sightseeing tours, day trips, educational and technical visit programs, company visits, pre and post tours, theme dinner, outdoor dinner and lunches

MICE facilities: Koiteli area - beautiful surroundings for outdoor festivals, dinners etc; Restaurant Liminka Bay (Liminganlahti) together with its surroundings; Restaurant Seelari

Note: owner-run company

Sustainability: Ekokompass certificate, Sustainable Travel Finland label

Incentive dinners

Go Arctic Travel is a very experienced producer of high quality corporate events. We create themes and atmospheres indoors and outdoors from formal VIP settings to innovative and fun theme parties.

We fill your wishes of a unique event whether it is your own rock festival under the midnight sun, open sky dinner in the middle of the nature, high end gala dinner or a speakeasy in 1920's.

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DETAILS

Duration: 2-8 hours

Services included: Event producer, event in selected venue

Optional services: Transfers, meals, performers, photographer

Sustainable Arctic Adventures - White water swimming

Beforehand the noisy and wild white water might be a bit scary, but after getting in the water you will feel light and magical. Stream takes the swimmer in its soft hug and floats towards downstream. While getting nearer the rapids the stream tightens its grip of you and there is no chance to look back anymore. After beating the biggest waves, all you can think of is: Let's do it again!

DETAILS

Season: Mid May - Mid September **Duration:** 2-3 hours

Participants: 6-50 pax **Minimum age:** 12 years, swimming skills required

Starting point & time: Safari House Koitelin Koskikippari, time as agreed

Services included: Guide, transfer, wet suit, neoprene shoes, neoprene gloves, lifejacket, helmet, towel, hot juice

Optional services: Finnish sauna experience, other snacks and meals

Go Arctic travel package for incentives: The Highlights of Arctic winter

This example program offers the highlights of Oulu region for the incentive groups. The program includes memorable winter activities, local culture and history, Finnish traditions and special dinners in authentic locations.

Day 1: Arrival. Check in at the hotel. Guided tour in Oulu.

The stay starts with a guided tour in Oulu. After that it's time for Finnish sauna, a must when in Finland. We get to experience different kinds of saunas by the river Oulujoki. Dinner will be served at the beautiful and historic Maikkula manor premises.

Day 2: Winter day in Koiteli and a retro plunge to 70's

Welcome to Koiteli located by river Kiiminkijoki to spend a wonderful winter day in a good company! In the evening we offer you a special night in the moods of 70's.

Day 3: Highlights of the Arctic Baltic Sea

Enjoy an unforgettable sea, snow and ice adventure on a cruise on the frozen Gulf of Bothnia. Snowmobile safari takes you through the beautiful frozen sea towards the Icebreaker Sampo. On board you can explore about how the ship functions from the captain's conning to the engine room. The last dinner will be served at the Sokeri-Jussi Tavern.

Day 4: Departure

DETAILS

Season: January-mid April **Duration:** 4 days, 3 nights

Participants: max. 150 pax

Services included: Guide, transfers, equipment for the activities, meals, accommodation



Oulu Safaris

Oulu Safaris

Oulu Safaris has a long history providing unforgettable adventures in Oulu region year around. We also operate Winter Village in Oulu during winter time. Also amusement park Vauhtipuisto is in our offering during summer.

Our activities are the most popular adventures in the area. In winter we offer wide range of activities. For example aurora hunting, snow sculpting and traditional icefishing in Nallikari on the frozen sea.

During summer we offer canoeing trips, tar river rowing, bicycle tours, city orienteering and many team building programs. We also operate Potnapekka citytrain in Oulu.

All our activities are guided tours. Professional guides will lead you safely through our activities in English.

All the equipment needed for the activities are included and we are known to take good care of our visitors.

DETAILS

Language: English

Founded: 1989

Season: year-round

Summer activities: Tar boat rowing, canoeing, Joposafari, hiking and naturetrips, team building, citytrain

Winter activities: Adventure on frozen sea, Aurora Hunting, icefishing, snowsculpting, snowshoe trips, Nallikari Winter Village with its activities such as reindeer sledge ride

Year-round activities: team activities

Equipment rental: Canoes, jopo-bicycles, icefishing equipment, warm winter clothing

Note: owner-run company

Tar boat rowing in Oulujoki river

Oulu Safaris will take you on a journey on the Oulujoki river with our traditional Finnish tar boats with 16 seats. You can experience the tar boat rowing as it used to be in the old days.

A boat trip is an excellent opportunity to familiarize yourself with the river environment.

DETAILS

Season: May-September

Duration: 2-3 hours

Participants: 10-115 pax

Starting point: anywhere along the Oulujoki river, Maikkula mansion for example.

Services included: Guide, tar boats, life vests, guide services, safety boat

Optional services: Transfer, meals



Vauhtipuisto - The thrill of speed in fairground atmosphere

We offer a variety of rides for everyone, from the smallest members of the family all the way to the grown up ones.

Vauhtipuisto has everything from carousels to rollercoasters. Vauhtipuisto also has restaurant services with two different restaurants. For private occasions we can host up to 5,000 people.

Finlands most famous citytrain called „Potnapekka“ can be used as a unique way of transfer for groups. For larger groups we can operate with two different citytrains with a total capacity of 100 persons.

DETAILS

Season: Open for public Jun-Aug, for groups May-Oct

Starting point: Nallikari, Oulu

Arctic activities in Winter Village

Winter Village is full of activities for groups from February to April. Winter Village is also an excellent place to get familiar with building with snow. Located next to the frozen sea, Winter Village offers unique winter experience that visitors will remember! Nallikari Winter Village has been venue for many events, such as Nallikari Snow Fest, international snow sculpting contest.

DETAILS

Season: Winter, February-March

Duration: from 2-3 hours to one day

Participants: 10-2,000 pax

Starting point: Nallikari, Oulu

Optional services: ice fishing trip, snow sculpting, winter equipment, meals

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Lappis

Lappis

Lappis offers outdoor activities in Northern Ostrobothnia. In the summer, we serve in two paddling centers in Oulu and Raahel.

At Oulu Paddling Center we rent kayaks, SUP boards and fatbikes. The water park is open all summer. The wake boarding track is in operation.

In Raahel Paddling Center, we rent kayaks, SUP boards and fatbikes. The center has a small summer cafe.

Tours in kayaking, SUP boarding and fatbiking are offered by both paddling centers throughout the summer season.

In winter, skin based skiing, snowshoeing as well as fatbike tours are available.

DETAILS

Language: English Founded: 2006 Season: year-round

Summer activities: kayaking, fatbiking, SUPboarding, hiking/trekking, tent sauna, nature trip, floating water park

Winter activities: snowshoeing, short skiing, fatbiking, tent sauna, aurora hunting

Year-round activities: fatbiking, nature trip

Equipment rental: kayaks, SUPboards, fatbikes

Note: owner-run company

Sustainability: qualified kayak guides; guides have a sense of responsibility towards the environment; nature materials for lunch packages or picnics; excursion/ activity does not harm the eco system; guidelines for visits of natural sites are used and visitors are informed

Wild Finnish nature and Everyman's rights

In Finland our "every man's rights" allows free use of all forest areas. This right comes with responsibilities to use forest in a sustainable way. On this adventure into the woods, we learn a lot about the Finnish nature, trees and plants. Maybe we give a hug to a tree or just lay down and listen to the silence. We will learn outdoor and trekking skills like making fire and setting up camp. During winter months we will use snowshoes to move in the nature.

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DETAILS

Season: year-round

Duration: 2-3 hours

Participants: 4-50 pax

Minimum age: 10 years

Starting point & time: as agreed

Services included: English speaking guide

Optional services: transfer, snacks by open fire

Oulu Arctic Experience - Frozen sea

Ever thought about heading for an expedition to a frozen sea, where the ice is so thick that we can safely ride a snowmobile?

Come and join us for an unforgettable excursion where we head to the peace of the islands close to the shores of Oulu. Here we have built a true arctic basecamp that is rough, real but very comfortable. Basecamp is equipped with sauna, warm tipi tent and various activities of your choosing. This experience takes you away from the noise of the modern world to a place where you feel relaxed. There we explore Arctic nature and you can enjoy heat of Finnish sauna.

DETAILS

Season: December-March/April

Duration: 3 hours

Participants: max 8 pax

Starting point & time: Nallikari, starting time as agreed

Services included: English speaking guide, sled ride to basecamp and back, winter gears, heated sauna, towels, non-alcoholic beverages, snacks on open fire and Kota (tipi tent)

Optional services: Transfer to Nallikari

Fatbike adventure

Did you know that Oulu is the winter cycling mecca of the world and that the Winter Cycling Federation was founded in Oulu?

The local people of Oulu ride bikes all year round, even in snow and freezing weather. It is quite common for children to go to school and for their hobbies by bike. Oulu has excellent cycle paths and the terrain is flat, so pedaling is easy. Today we explore the Oulujoki river delta area on fatbikes. Fatbikes are very popular in Finland. The fatbike has wider tires than a regular bike and is easy to ride even in the snow or forest trails. We drive at a leisurely pace, enjoying the scenery. We may even ride our bikes to the frozen sea ice (only winter time).

DETAILS

Season: year-round

Duration: 2 hours

Participants: 4-20 pax

Minimum age: 15 years

Starting point & time: Nallikari or as agreed, starting time as agreed

Services included: English speaking guide, bike, helmet



Saaga Travel

Saaga Travel

Saaga Travel is a charter bus and DMC/incoming tour operator based in Oulu and Rovaniemi cities in Northern Finland.

DETAILS

Language: English, also Spanish and Swedish-speaking drivers

Founded: 2008

Season: year-round

Services: Passenger transport services; DMC services; ready-made tour packages and itineraries; educational and technical visits; logistics planning for mass events

Transfer: Airport and train station transfers from Oulu and Rovaniemi, also Kuusamo to Syöte.

Note: owner-run company

Sustainability: We are in the process of obtaining Travelife Partner status by summer 2023, to be followed by Sustainable Travel Finland mark by end of 2023.

Transportation

Stationed in Oulu and Rovaniemi, we serve you with all your MICE group transportation needs in Northern Finland: airport transfers, local transfers and long distance charter bus services. We have long experience in serving demanding VIP groups as well as being the logistics partner of many large events and congresses. We can also function as a DMC for our transportation clients.

DETAILS

Vehicles & Capacity:

Saaga Travel Gold - black line of vehicles: Mercedes E-sedan (or similar) 2-3 pax; Mercedes V-Class (or similar) 6+1 pax; Mercedes Sprinter minibuses, several 16-19-seaters; Trailers for luggage for groups traveling by minibus with large luggage

Large tourist buses - stylish Saaga Travel branded white buses: 48-63-seater coaches; 79-seater double decker

Services: Our minibuses and tourist buses are well-maintained and equipped with Wifi, USB chargers and microphones. Large buses have WC. We have well-trained, polite and service-oriented English-speaking drivers. For large events we have a process where we make the logistics plan together with the client and other stakeholders.

Meals: We arrange snacks and beverages on the buses according to your wishes (eg. coffee/tea, water, beverages, sandwiches, pastries and/or fruit).

Sustainability: Our drivers are trained to proactive and fuel-saving way of driving. Our buses are in Euro 5 or Euro 6 category. We minimize costs and emissions by efficient working shift and route planning and by choosing the right size vehicle for each group.



Icebreaker Sampo Cruise: Day Trip to Kemi for Incentive Groups

Unforgettable Day on the Sea - Example itinerary:

9.00 Departure from Oulu

10.30 Arrival at Kemi, Snowcastle area

11.00 Lunch at sea view Restaurant Lumihutale

12.00 Transfer to harbor

13.00 Icebreaker Sampo cruise including guided tour around the vessel, a hot drink, ice floating and a diploma

16.30 Transfer back to Oulu (1.5 hrs)

DETAILS

Season: From mid-December until beginning of April. On Sundays charter cruises only (whole vessel)

Duration: 9 hours Participants: 10-180 pax

Minimum age: No minimum age, floating for children from 130 cm up.

Starting point & time: Hotel in Oulu, 9.00 h

Services included: Return transfers from hotel in Oulu to Kemi, dry suit for ice floating, lunch at seaview Restaurant Lumihutale

Optional services: Guide can be included or excluded (whole day, during stay in Kemi, or onboard icebreaker Sampo only), additional activities

Day of Winter Fun in Syöte

Syöte Ski Resort is full of winter time fun! Example day program for MICE groups:

8.00 Transfer from Oulu

10.00 Arrival in Syöte. Welcoming drinks. Choose activities in advance from: snowshoeing, winter e-fatbiking, ski school and downhill skiing

15.00-17.00 Sauna

17.30 Transfer back to Oulu (2 hrs)

DETAILS

Season: December-April Duration: Full day

Participants: 10-100 pax

Starting point & time: Hotel in Oulu, 8.00 h

Services included: Return transfers from Oulu to Syöte, all necessary equipment for the activities, welcoming coffee/tea with pastry, lunch, snacks and beverages at sauna, guides and instructors for activities

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